







Who We Are

We are a vertical skincare brand with complete supply chain control and a product range that proudly embodies an average of 99% natural ingredients. From soil health through to formulation, we control every step of the production process to ensure transparency and quality of the highest standard. This entails meticulously cultivating ingredients and ethically sourcing them from our certified organic farm and a network of ethically selected farms equally dedicated to sustainability and integrity. Everything we grow, we use within one year of the harvesting season, ensuring optimal potency and freshness in every formulation. We carefully trace the provenance of every ingredient we choose and test for chemical constituency and toxicity

in our on-site lab to ensure purity, efficacy, and safety. Our dedication to quality means that we've deliberately chosen to incorporate supercharged wild-harvested ingredients over organic ones into our formulations, elevating efficacy to unprecedented levels. These potent botanicals synergise harmoniously with our organic elements, surpassing traditional skincare formulation standards. While some may adhere strictly to organic paradigms, we want to challenge boundaries and embrace nature's diverse bounty. Our mission is to create skincare solutions that resonate with the skin's innate regenerative mechanisms and inspire courageous decisions and educational journeys of awareness.

The Alchemy Matrix: Where Nature, Science, and Skin Collide

At Seed to Skin Tuscany, our unique approach lies in creating a biological matrix where nature's purest elements work in synergy with advanced molecular science. This Alchemy Matrix is rooted in the principles of cellular biology, targeting skin health at its source through precise, scientifically engineered pathways.

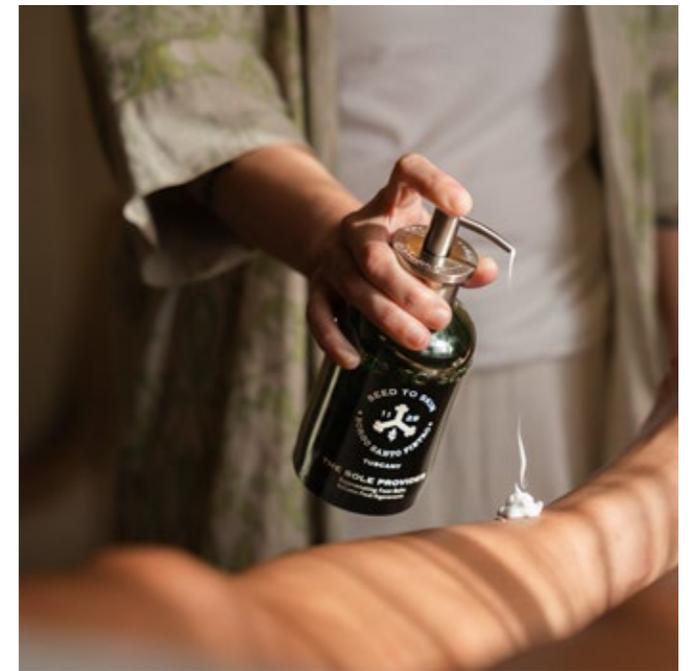
At the heart of this matrix is the alchemy of botanicals. We harness the therapeutic power of wild-harvested and organically cultivated plants, unlocking their full potential through meticulous extraction methods that preserve the integrity of their active compounds. These botanicals are not just ingredients—they are living, dynamic elements designed to interact with the skin's natural processes.

Our 360° circular production process ensures that every stage, from soil to skin, is controlled with precision. We cultivate, harvest, extract, formulate, and test within an ecosystem that prioritises sustainability, purity, and efficacy. This closed-loop system allows us to maintain the highest standards while minimising environmental impact.

The Alchemy Matrix embodies our holistic philosophy—where nature, science, and skin are interconnected. This approach goes beyond surface care; it's about creating skincare that supports the skin's innate intelligence, enhancing cellular regeneration, restoring balance, and promoting long-term vitality through holistic well-being.



A HOLISTIC APPROACH
TO CLEAN, CONSCIOUS BEAUTY



Philosophy

For nearly a decade, I have worked closely with cosmetic scientist Anna Buonocore and our expert team, which includes an aromatherapist and a spa manager. Together, we have developed an **advanced molecular system** that targets specific skin layers to deliver potent polyphenols, enzymes, vitamins and minerals precisely where they can be most effectively absorbed

and retained. By combining this scientific approach with the purest benefits of nature, our skincare encapsulates the perfect journey—*from our seed to your skin*.

— FOUNDER,
JEANETTE GRØN THOTTRUP



Our Lab

At the heart of our work lies our state-of-the-art, on-site lab—a testament to our commitment to uncompromising quality and innovation. It is here, just a stone's throw from our organic farm at Borgo Santo Pietro, that Seed to Skin Tuscany's products come to life through rigorous research and development, embodying the perfect synergy of scientific precision and nature's bounty.

We carefully trace the provenance of every raw ingredient, from our organic farm to our network of ethical farmers, using advanced traceability systems. Each component undergoes rigorous testing for chemical composition and toxicity, ensuring the highest standards of purity, safety, and potency. One by one, our formulas are methodically developed, each the result of extensive research and countless iterations.



To maintain freshness and optimise effectiveness, we hand formulate every product in small batches. This approach not only ensures the highest quality but also allows us to produce on demand, minimising waste and reinforcing our sustainable practices. We take pride in controlling every step of the production process—from formulation to packaging—guaranteeing unparalleled quality control and sustainability at every stage.

“Skincare that is guided by the search
for beauty with nature at heart”

—FOUNDER,
JEANETTE GRØN THOTTRUP







Molecular Size Matters

Molecule size is a true change-maker in skincare. Even the highest quality natural ingredients only achieve results if they can penetrate specific layers of the skin. We rely on cutting-edge technology to extract the right-sized mix of molecules and formulate our products to deliver them exactly where they need to go.



“In a sea of skincare lines, Seed to Skin Tuscany stands out not just for growing its own ingredients, but also for heavily investing in its formulas, so much so that the property has its own state-of-the-art laboratory.”

-FORBES
RANA GOOD





Green Molecular Science

Green Molecular Science is the seamless integration of advanced scientific techniques and natural ingredients, designed to enhance the potency and bioavailability of active components. Through a combination of cutting-edge technologies, we optimise how our formulas perform, ensuring active ingredients penetrate deeply into the skin and deliver targeted benefits at the cellular level. One key technique is fermentation, which breaks down larger molecules into smaller, more absorbable components, allowing them to penetrate the skin more effectively and work with greater efficiency.

To further optimise ingredient delivery, we utilise advanced delivery systems, such as nano-encapsulation and liposomal technologies. These microscopic carriers encapsulate the active ingredients, protecting them from degradation and enhancing their stability. This ensures they reach the deeper layers of the skin with maximum potency. Additionally, we take

fermentation a step further with hyper-fermentation, a process that transforms molecules into even more potent forms, enriching them with bioactive compounds that significantly boost absorption and effectiveness. This heightened delivery system works synergistically to maximise the efficacy of our products.

Our commitment to bioavailability is further reflected in our use of waterless formulas, replacing conventional water with flower hydrolates or thermal waters rich in polyphenols from olive leaves. These alternatives not only provide hydration but also infuse our products with additional beneficial properties. By optimising the delivery, stability, and absorption of actives, we ensure that every drop of our formulations works in harmony with the skin, rejuvenating it from the inside out with maximum potency and efficacy.

From Seed to Skin...



Our Farm

Our journey begins on our certified organic farm at Borgo Santo Pietro Relais, where we meticulously cultivate ingredients using advanced soil science to enhance soil health and fertility. We employ regenerative farming practices and precision agricultural techniques for optimal plant growth, preserving ecological balance while restoring biodiversity. Everything we grow, we use within one year of the harvesting season, ensuring maximum freshness and potency in our formulations.

Our dedication to quality extends beyond organic cultivation. We work with a village of specialists, including an agronomist, horticulturist, botanist, and our herbal practitioner, Jeanette, whose expertise helps us unlock the full potential of each ingredient. We've deliberately chosen to incorporate supercharged wild-harvested ingredients over organic ones into our formulations, elevating efficacy to unprecedented levels. These potent botanicals synergise harmoniously with our organic elements, surpassing traditional skincare formulation standards.



"As a beauty editor, I can say that Seed to Skin is a true gem for the skincare industry."

– VOGUE FRANCE
MÉLANIE DEFOUILLOY



Global & Local Partners

Our commitment to **bio-autonomy and community empowerment** begins at home with Borgo Santo Pietro, where we invest in training and upskilling initiatives for residents of the local Chiusdino village. This ethos extends globally through ethical partnerships with micro-producers and cooperatives for ingredients beyond our farm's reach.

We collaborate with organisations that share our **ethical and sustainable** values, such as women's cooperatives in Namibia for **Marula oil**, empowering local workers in Nepal for **Wintergreen**, and suppliers in Turkey and



Egypt for **Rose Absolute, Jasmine, and Neroli**. These partnerships support initiatives like children's education, healthcare programmes, and fair wages, ensuring that our quest for **premium ingredients** and **optimal results** encourages a **chain of conscious choices** that benefit communities worldwide.



Naturally pure.
Scientifically proven.
Honestly effective.

- Highest quality natural, organic and wild ingredients
- Sustainably sourced from our organic Tuscan farm or environmentally-friendly micro-producers
- Clinically tested for proven efficacy
- Produced exclusively in our on-site laboratory
- 100% traceability and transparency
- All formulas researched and developed by our team of skincare experts and scientists
- High-performance raw materials and formulas
- Individual batch numbers are assigned to each handcrafted product to ensure full transparency and traceability





Pure, Natural & Non Toxic

Our products are free from:

- Toxins & Fillers
- Parabens
- Synthetic preservatives
- Artificial fragrances & Colours
- Paraffin
- Polyethylene Glycol (PEG)
- Sodium Laureth Sulfate (SLES)
- Sodium Lauryl Sulfate (SLS)





Clinical Testing Results

Scientifically Tested for Proven Results

For accurate and reliable results, we avoid relying on auto-evaluations. Partnered with Merieux NutriScience, our approach involves advanced skin analysis technologies like ANTERA 3D (wrinkle reduction, skin texture), CUTOMETER

(elasticity, firmness), Corneometer (hydration), Glossymeter (brightness), and DermScan (density). These cutting-edge techniques offer comprehensive insights into various aspects of skin health and our results truly speak for themselves.



THE LIGHT SOURCE AND THE NIGHT FORCE CLINICAL TESTING ROUTINE

Morning: The Clarity Cleanse, The Alche'Mist™, The Light Source.
Evening: The Divine Cleanse, The Fermen'Tonic,
The Alche'Mist™, The Night Force.

- + 80% in plumpness
- + 80% in refined texture
- + 26% in hydration
- + 25% in brightness
- + 18% in skin elasticity
- 26% in skin slacking
- 25% in fine lines
- 21% in crow's feet
- 21% in wrinkle reduction

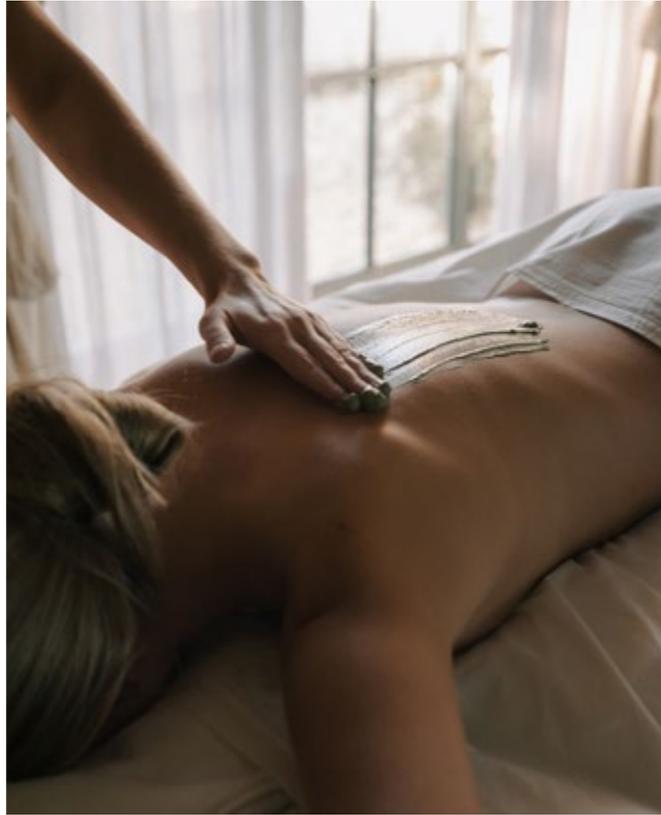
THE CURE CLINICAL TESTING ROUTINE

Morning and Evening: The Alche'Mist™, The Cure,
The Midnight Miracle

- + 30.0% collagen production
- + 19.6% in skin elasticity
- + 11.1% in skin brightness and luminosity
- 11.6% in wrinkle reduction

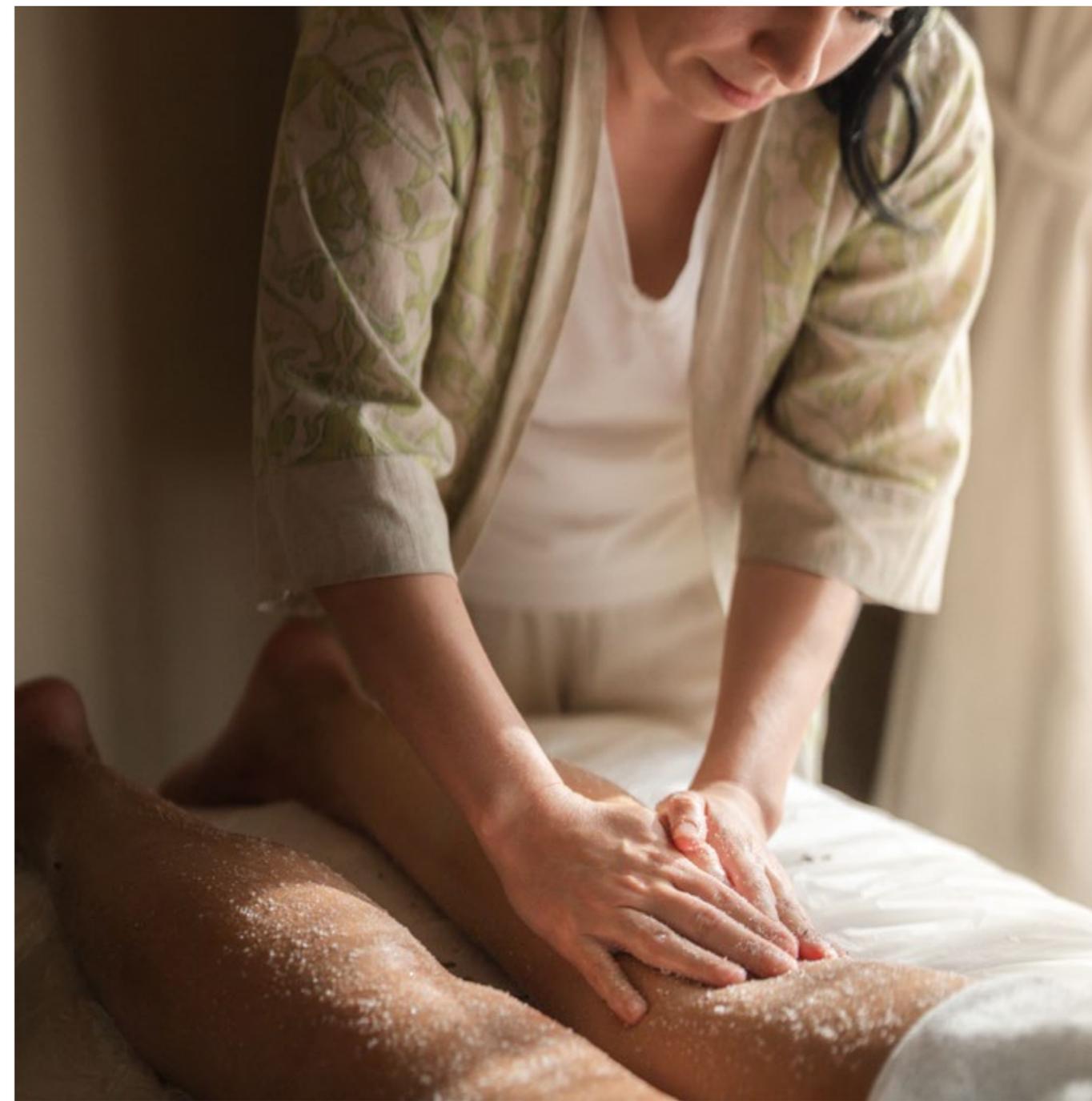
Seed to Skin Tuscany Spa

As the flagship of the global Seed to Skin Tuscany network, the Borgo Santo Pietro Spa represents the pinnacle of our wellness philosophy. Nestled in the heart of our award-winning Tuscan estate—just steps from where the ingredients for our products are grown—this serene haven is the creative hub where our world-class treatments are developed and perfected, setting the benchmark for the bespoke experiences offered at partnering spas worldwide.



Here, we also serve as a center of expertise, offering spa professionals the opportunity to attend in-person workshops that share our knowledge and elevate their practice—ensuring consistency, excellence, and authenticity across all our partner spas. From Tuscany to luxury destinations worldwide, our tailored approach guarantees that every partner spa benefits from the same uncompromising standards of quality and efficacy, making Seed to Skin a trusted name in results-driven, sustainable skincare.





The Borgo Santo Pietro Estate

Restoring the eco-balance of the land and maintaining soil integrity are guiding principles on our farm and estate in Italy. Our 300-acre Tuscan estate is a self-sustainable ecosystem that operates at the highest organic standards, home to free-range chickens, sheep, honeybees and alpacas, as well as abundant wildlife. Vineyards, fruit trees, a nut field, an extensive vegetable orchard and herb fields have all been thoughtfully interspersed with

the natural habitat, which includes over 100 acres of rolling green pastures and forests. In addition to providing our restaurants with organically-grown seasonal bounty, our farm provides a medley of fresh ingredients for Seed to Skin. Sheep's milk, honey and herbs such as rosehip, lavender, calendula, peppermint, rosemary and hypericum are just some of the essential elements used in the creation of our unique skincare collection.







AWARD WINNERS:

Independent Brand - Marie Claire Italy, Prix d'Excellence de la Beauté	2024
Borgo Air Diffuser - Get The Gloss Wellness Awards, UK	2024
The Eye Rescue Duo - W. Icons Beauty Awards Winner	2023
The Divine Cleanse - Spa & Wellness Product Awards & Tatler Beauty Award	2023
The Matcha Soap - W. Icons Beauty Awards Winner	2022
Winter Smoke Spray - Tatler Beauty Awards	2021
The Retreat - W. Icons Beauty Awards Winner	2021
The Black Magic- Tatler Beauty Awards Winner	2019



SEED TO SKIN LOCATOR

EUROPE

ITALY

Borgo Santo Pietro SPA
Seed to Skin Tuscany
Loc. Palazzetto, 110,
53012 Chiusdino (SI)

Borgo Santandrea SPA
Via Giovanni Augustariccio, 33
Amalfi 84011 SA

Hotel in Taormina SPA
98039 - Taormina (Me)

Hotel Il Pellicano SPA
Località Sbarcatello,
58019 - Porto Ercole (GR)

La Posta Vecchia Hotel SPA
Via Palo Laziale
00055 Ladispoli RM

Palazzo Portinari Salviati SPA
Via del Corso, 6
50122 - Florence

Passalacqua SPA
Via Besana, 59
22010 - Moltrasio (Co)

Profumeria Caleri 1898
Via XXV Aprile, 41, 16123 - Genova

San Montano Resort SPA
Via Nuova Montevico, 26
80076 Lacco Ameno
Isola d'Ischia-NA

Saporium Firenze
Lungarno Benvenuto Cellini, 63/R
50125 - Florence

Satori Borgo Santo Pietro
On board

Six Senses Rome SPA
Piazza di San Marcello, 00187 - Rome

The Beautyaholic's Shop
Via della Fontanella Borghese, 64
00186 - Rome

UNITED KINGDOM

Liberty London SPA
Regent Street, London, W1B 5AH

Kohler Waters Spa | Old Course Hotel, Golf Resort & Spa SPA
Old Station Rd
KY16 9SP - St Andrews

Mandarin Oriental Mayfair SPA
22 Hanover Square
W1S 1JP - London

Soma Rituals SPA
CITIBASE, 1 St Colme St,
EH3 6AA - Edinburgh

GERMANY

Organic Luxury SPA
Residenzstraße 23
80333 - Munich

FRANCE

Mandarin Oriental, Paris SPA
251 Rue Saint-Honoré,
75001 - Paris

Be Ecocentric!
9 Rue Marcel Gabriel Rivière
69002 - Lyon

Maison Albar - Le Victoria SPA
6 Av. de Suède, 06000 - Nice

Vassa Yacht
On board

SWITZERLAND

Greenlane
Mühlegasse 21, 8001 - Zurich

Curator 13
Rue des Chaudronniers 6
1204 - Genève

Ultima Hotel Gstaad SPA
Gsteigstrasse 70, 3780 - Gstaad

PORTUGAL

Six Senses, Douro Valley SPA
Quinta de Vale Abraão
Samodães 5100-758 Lamego

Almond Tree Vilamoura SPA
Rua do Oceano Atlântico
8125 - Quarteira

Sheraton Porto Hotel & Spa SPA
R. do Ten. Valadim 146
4100 - 476 Porto

AUSTRIA

Kussmund
Habsburgergasse 14,
1010 - Vienna

Hotel Sacher Wien SPA
Philharmoniker Str. 4
1010 - Vienna

SPAIN

Esther Moreno Studio SPA
C/ del Consell de Cent, 314
pricipal C, Eixample, 08007 -
Barcelona

Grand Hotel Son Net SPA
Castillo Son Net s/n,
07194 Puigpunyent
Balearic Islands

Finca Cortesin SPA
Carretera Casares, km2,
29690 Casares - Málaga

BELGIUM

Beauty by Kroonen
Rue Lebeau 67, 1000 - Bruxelles

Peaufine
Steenhouwersvest 27
2000 - Antwerpen

NETHERLANDS

Boutique Spa SPA
Binnenrotte 121
3011 HB - Rotterdam

POLAND

Skin Spa® Clinic
aleja Wiśniowa 85b/3
53-126 - Wrocław

GREECE

Eudora Cosmetics
Leof. Plapouta 117
Iráklión 141 21 - Athens

LITHUANIA

Calendula
Zveju Str. 17 - 91248- Klaipėdos

HUNGARY

Melea
The Health Concept Hotel SPA
Sárvár, Rákóczi Ferenc u. 28 - 9600

MALTA

Grand Hotel Verdala SPA
VCH3+6CX - Rabat

UKRAINE

Symbol Stenzel
Mickiewicz Square, 8
7900 - Lviv

Symbol Stenzel
Khreshchatyk street, 15/4
01001- Kyiv

AMERICAS

UNITED STATES

Acqualina Resort SPA
17875 Collins Ave, Sunny Isles
Beach, FL 33160

Four Seasons Resort SPA
Sensei Lanai
Keomoku Highway
Lanai City, HI 96763

Four Seasons Hotel SPA
Beverly Wilshire
9500 Wilshire Blvd
Beverly Hills, CA - 90212

Hyatt Regency SPA
Huntington Beach Resort And Spa
21500 Pacific Coast Hwy
Huntington Beach, CA - 92648

Four Seasons Resort SPA
Palm Beach
2800 S Ocean Blvd
Palm Beach, FL - 33480

Canyon Ranch Woodside SPA
16350 Skyline Blvd
Woodside, CA - 94062

The Corner Suite SPA
24 W Henry St,
Savannah - GA 31401

Gozzer Ranch Golf & Lake Club SPA
5945 S Buckrail Rd,
Harrison - ID 83833

Southall Farm & Inn SPA
Luxury Spa Resort
1994 Carters Creek Pike
Franklin, TN - 37064

Rare Wellness SPA
3124 South Regal Street
Spokane, WA, 99223

Sensei Porcupine Creek SPA
42765 Dunes View Rd,
Rancho Mirage, CA 92270

Castle Hot Springs SPA
5050 N Castle Hot Springs Rd
Morristown, AZ 85342

The Little Nell Aspen SPA
675 E Durant Ave
Aspen - CO 81611

Mohonk Mountain House SPA
1000 Mountain Rest Road
New Paltz, NY 12561

Sage & Sound, NYC SPA
1481 3rd Ave, New York, NY
10028

Luisaviaroma
1 Bond Street
NY 10012 - New York

CANADA

Shangri-La Hotel
Vancouver Chi SPA
1128 W Georgia St, Vancouver
BC V6E 0A8

Fieldstone SPA
8488 Smylie Rd,
Cobourg - ON K9A 4J7

Le Clayemont Clinique
975 Avenue Outremont,
Montreal, Quebec H2V 0B8

MEXICO

Sensei at Zadun SPA
Blvd Mar de Cortez
San Jose Del Cabo
Baha California Sur 23403

ASIA

HONG KONG

Beyørg
Harbour City, Tsim Sha Tsui
Shop 3227, Gateway Arcade
Harbour City, Tsim Sha Tsui

Beyørg
Ifc Mall, Central
Shop 1091b, Ifc Mall, Central

Beyørg
Pacific Place, Admiralty
Shop 161, Pacific Place, Admiralty

Beyørg
Elements, Tsim Sha Tsui
Shop 2118, Wood Zone,
Elements, Tsim Sha Tsui

Beyørg
Festival Walk, Kowloon Tong
Ug 17, Festival Walk,
Kowloon Tong

Beyørg
Hysan Place, Causeway Bay
Shop 215-216, Hysan Place,
Causeway Bay

Beyørg
K11 Musea, Tsim Sha Tsui
Shop B106a, K11 Musea,
Tsim Sha Tsui

Beyørg
Landmark, Central
Shop 301a, Landmark, Central

Beyørg
New Town Plaza, Shatin
Shop 246, Phase I
New Town Plaza, Sha Tin

BAHRAIN

Dr Rana's Aesthetic Health Centre SPA
Road 101 Block 901 Building 24
Apartment 11 Kubra Al Qaseer

KUWAIT

SVN Luxury Wellness Resort SPA
Salmiya, Block 1, Arabian Gulf
Road
Kuwait City, Kuwait

ONLINE

The Green Jungle Beauty Shop

Goop

Liberty London

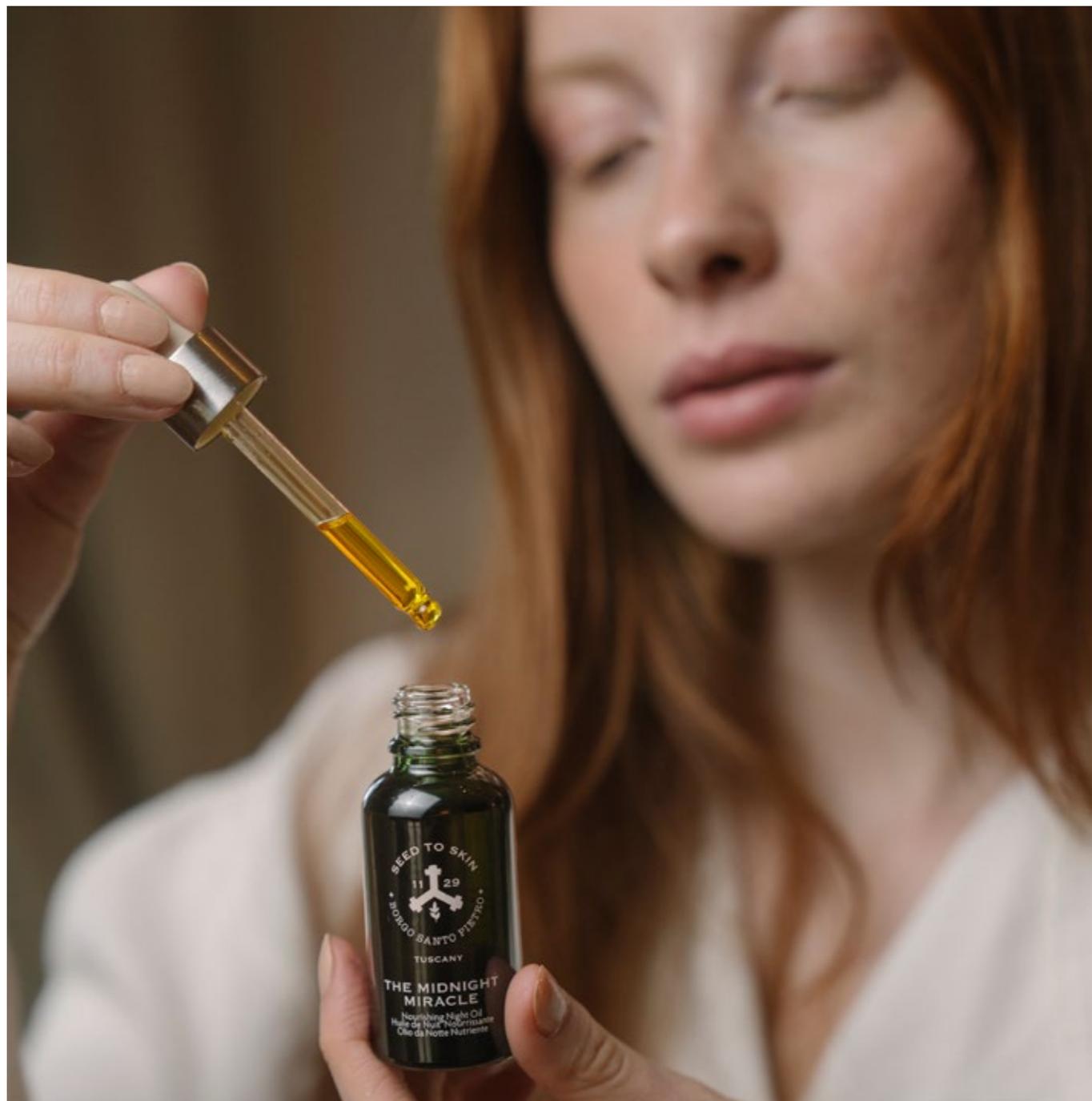
Luisaviaroma

Niche Beauty

Robb Report

Skindays

Symbol







Seed to Skin by Borgo Santo Pietro S.r.l., Loc. Palazzetto, 53012 Chiusdino, (SI) Tuscany, Italy

www.seedtoskin.com • @seedtoskintuscany